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Department of Business Administration Celebrating **twenty-fifth year** of Shanmuga Industries Arts and Science College (Institution Profile: <https://www.shanmugacollege.edu.in>), in this purview starting new International Journal of Management Science & Review, call for papers from authors and it is double blind peer reviewed journal. Journal Frequency is Quarterly (January, April, July & October).

Contributors are welcome to submit proposals related to any sub themes in the context of Business and Management, Commerce, Economics, International relations, Public Administration, and Sociology.

GENERAL GUIDELINES

1. The paper has to be typed in Times New Roman, font size 12 and 1.5 line spacing, The paper should be a word file with A4 size paper, 1 inch margin on all the four sides.
2. Abstract should not exceed 200 words; the paper should not exceed 5000 words (including reference). References should be in APA (American Psychological Association) format.
3. The cover page of the manuscript must contain the title of the paper, author(s) name, affiliation, e-mail address and acknowledgements, if any.
4. All authors are requested to submit the declaration regarding the originality of the paper (After paper accepting).
5. Papers should not be published or under review anywhere earlier.
6. **A self-check certificate of plagiarism will be highly appreciated.** Plagiarism should be less than 20%.

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