

**One day
Seminar on Research Trends and Social Values
in Business Administration
On
20.02.2020 (Wednesday)**

Organized by

Department of Business Administration



**Shanmuga Industries Arts and Science College,
(Certified under Section 2(f) and 12B of UGC Act 1956)**

Tiruvannamalai - 606601, Tamil Nadu

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www.shanmugacollege.edu.in/

About the College

Shanmuga Industries Arts and Science College, popularly known as SIASC, is a co-educational institution promoted by Shanmuga Industries Educational Trust, Tiruvannamalai. The college covers a vast area of land comprising class rooms, laboratories, computing Centre's, auditorium, hostel, library etc. The UG and PG state of art computing laboratories caters around 300 computers with network, Linux/Unix, Win NT and internet facilities. The college boasts a large collection of books, approximately 12,000 volumes for UG and 5000 volumes for PG. The Library also has a wide collection of Educational CD's and DVD's.

About the Department

The Department of Business Administration started its journey towards impart a whole some management education in June 2008. With an objective of motivating and mesmerizing maturing managers, the department has been involved in developing student centric course curriculum and industry based learning methodologies. The pedagogy of BBA program consist of lectures, Research Projects, case studies, seminars, workshops, management quiz, and other student centric activities.

Objective of the Seminar

The research seminar allows students refine their skills of research, text processing, searching scholarly information and presenting their work. The second aim is students bring a value-oriented education that is consolidated and strengthened during their studies. Improve the student's moral values and action-oriented values related to individual decision-making.

Venue

Main Auditorium, Shanmuga Industries Arts and Science College, Tiruvannamalai – 606601

Important Dates

Last date of Registration :18.02.2020 Conference date : 20-02-2020

Registration fee

Students UG/PG	-	Rs.100	Faculty/Academicians	-	Rs.200
Research Scholar	-	Rs.150	Industry / Others	-	Rs.250

The registration fee includes seminar kit, refreshment and working lunch only. No TA/DA and Accommodation.

Who Can Participate

The participants will be Faculty members, Research Scholars and graduates students of Arts, Science, Engineering and Management studies. This seminar also invites the School teachers/Industrialist and NGO/voluntary organization members are presenting papers.

Resource Person



Dr. R. KASILINGAM

MBA, ML, MCA, M.PHIL, ACS, ICWA, Ph.D.

Professor

Department of Management Studies,
School of Management Pondicherry University,
Puducherry – 605 014



Dr. K. SELVAVINAYAGAM

M. Com, M. Phil, MBA, PGDPM& IR, UGC-NET, Ph. D

Principal

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